

Success Principles: More Profit in Less Time with Less Stress

This Guide Covers:

1. Secrets to Success
2. Be Prepared for What's to Come
3. One Thing to Never Do, if You Want to Succeed
4. How to Lead a Successful Life

1. **Secrets to Success**

Make sure that you are doing the following several things to help ensure your success with this course:

- Avoid trying to be perfect
- Don't forget to focus on quality!
- Always take action, move forward, and make progress **every day**—even when it's uncomfortable
- Never, ever give up
- Follow the system, and ask for help along the way
- Keep in mind that since this is entrepreneurship, risk = reward

2. Be Prepared for What's to Come

Right now, you are probably experiencing several feelings: Excited to start making money, gaining financial freedom, being able to work from anywhere, etc. You are probably also feeling a little nervous and anxious.

All of these feelings are **completely normal**, after taking the leap into entrepreneurship. You're probably also wondering what happens next.

Well, you'll likely experience euphoria and excitement while working on the business. You'll experience and overcome certain pitfalls. And, as your product comes to life, you'll start thinking about the business all the time!

We encourage you to enjoy the rush, but remember: once your products are ready, **you are only halfway there**. All of the profits and life-changing results come **after** you get your product live.

3. Never Give Up



"There will be times when you want to give up and throw everything in. Don't."

–Richard Branson

Sometimes, building your business will be a struggle. When you are tempted to give up, to quit, to walk away—don't. This system has worked for thousands of people, and it can work for you.

Take advantage of the resources. Reach out, and ask for help. Try new ways of approaching a problem. There are countless things you can do to make your business a success, and **only one thing you should never do**—and that's give up.

4. Lead a Life of Success

"Never run away from something—run towards it!"

"Every obstacle you overcome is a barrier between you and everyone behind you."

You will never fail as long as you never give up until you succeed. Getting started may be a requirement, but never quitting is a **necessity**. And you have the power to start taking action, now.

Take the following steps:

1. Write down "I will never quit."
2. Write down "I will make progress every day."
3. Post this somewhere you will see it every single day (preferably in the morning).

If you do these things, there is nothing to stop you from being successful!

